

WLES



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-6-60W L E S (7-21-58)
Call letters X W L C HStation location Lawrenceville, VirginiaELTON NORBORNE DOYLE, JR. and WILLIAM CARLTON LINK dba
BRUNSWICK BROADCASTING COMPANY (AL-11-3-65:EFF:12-31-65)Name of licensee x HARRY A. EPPERSON, SR.

Approx. 0.36 mi. off Brickyard St., 0.2 mi. W. of city limits, Lawrenceville, Virginia

x Just off Highway 58

Transmitter location Approx. 0.6 mile S.W. of Lawrenceville, Virginia (CP 3-19-58)

On Hwy. 58, East of Town, Lawrenceville, Virginia (OUTSIDE CITY LIMITS)

XX Court Street, Lawrenceville, Virginia (BMP 9-10-59)

X Main Street, Lawrenceville, Virginia (CP 3-19-58)

(BML 10-17-80)

23868
Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From-- To-- |
|---------------------------|--|---|---|--------------|-----------------------|
| BP-11197 | 3-19-58 | 580kc | 500w | Day | 5-19 11-19-58 |
| | C.P. for new standard broadcast station. (Cond'1) | | | | |
| BMP-8296 (1) | 11-18-58 | Mod. of CP(BP-11,197) for extension of completion date to 4-1-59. | | | |
| BMP-8462 and | 4-21-59 | Mod. of CP(BP-11,197 as mod.) for extension of completion date to 8-1-59 & | | | |
| BMP-8419 (2) | 4-21-59 | change antenna trans.location; & make changes in antenna & ground systems. | | | |
| BMP-8529 (3) | 6-25-59 | Mod. of CP(BP-11,197) to make changes in antenna and ground systems (decrease height). | | | |
| BMP-8623 (4) | 7-28-59 | Mod. of CP(BP-11,197 as mod.) for extension of completion date to 11-15-59. | | | |
| BMP-8688 (5) | 9-10-59 | Mod. of CP(BP-11197 as mod.) to chg. studio loc. and remote control point loc. and change type trans. (COLLINS 20V) | | | |
| BL-7703 | 10-6-60 | 580kw | 500w | Day | 10-6 10-1-63 |
| --- | Lic. to cover cp (BP-11,197 as mod.) which auth. a new standard broadcast station. | | | | |
| --- | 10-30-63 | COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION. | | | |
| BR-3912 | 1-9-64 | Renewal of license | | | 1-9 10-1-66 |
| BZ-5110 (1) | 3-4-64 | Authority to determine operating power by direct measurement of antenna power. | | | |
| BAL-5493 Eff: 12-31-65 | 11-3-66 | Voluntary | assignment of lic. to Elton Norborne Doyle, Jr. & William Carlton Link dba BRUNSWICK BROADCASTING COMPANY | | |
| BR-3912 | 10-14-66 | 580kc | 500w | Day | 10-14 10-1-69 |
| TELEGRAM | 10-17-67 | PSA | 500w | | |
| BR-3912(S) | 9-25-69 | Renewal of License | | | 10-1-72 |
| EBSA | 6-12-72 | | | | |
| BR-3912(S) | 10-27-72 | RENEWAL | | | 10-1-75 |
| BR-3912(L) | 9-23-75 | RENEWAL | | | 10-1-78 |
| BR-3912 | 9-26-78 | (S) REN. OF LIC. | | | 10-1-81 |

#2

BROADCASTING STATION HISTORY RECORD

First licensed

Call Letters ... ~~WL~~ **WLES**

Station Location **Lawrenceville, Virginia**

Name **ELTON NORBORNE DOYLE, JR. AND WILLIAM CARLTON LINK dba BRUNSWICK BROADCASTING COMPANY**
(AL 11-3-65 EFF: 12-31-65)

Transmitter Location

Main studio location

Authorization Record

| File No. | Granted | Facilities | Expires |
|---------------------|----------|---|---------|
| BTC-800926EP | 10-24-80 | VOL TC EFF: | |
| BML-800814AM (1) | 10-17-80 | Mod. of License chg. SL. & RC. loc. | |
| COMTEL | 10-17-80 | APPLICATION RELOCATE MAIN STUD- IO & REMOTE CONTROL POINT WLES LAWRENCEVILLE, VIRGINIA GR., EFFECTIVE UPON NOTIFICATION TO COMMISSION OPERATION COMMENCED FROM NEW SITE. POST THIS TELE- GRAM OR PHOTOCOPY WITH STATION LIC. | |

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call WLES
Letters ~~NW~~ KWLG-H

Name HARRY A. EPPERSON, SR.
(P.O. - Ararat, Virginia)

| File No. | Dated | Application for | Action | |
|-----------|---------|--|--------------------------|---------|
| | | | Nature | Date |
| BP-11,197 | 2-4-57 | Construction permit for a new standard | GRANTED | 3-19-58 |
| Rec'd | 3-28-57 | broadcast station to be operated on: | Cond'l - Acceptance of | |
| Filed | 3-28-57 | Frequency - 580kc | any interference rec'd | |
| | | Power - 500w | in case of grant of app. | |
| | | Hours of operation - Daytime | File BP-11838 of Station | |
| | | Transmitter location - Off Highway 58, Approx. | WAGR, Lumberton, N.C. to | |
| | | 0.6 mile S.W. of Lawrenceville, Va. | opr Day only on 580kc | |
| | | Studio location - Main Street | with 500w power and | |
| | | Lawrenceville, Virginia | non-DA antenna; | |
| | | Remote Control Point - Same as studio | Before prog. tests are | |
| | | Atty. - A.L. Stein | auth. permittee shall | |
| | | Engr. - Harry A. Epperson, Jr. | submit proof of perf. to | |
| | | Petersburg, Virginia | establish that inverse | |
| | | | distance field at 1 mile | |
| | | | has been reduced to | |
| | | | essentially 175 mv/m/kw. | |
| AMENDMENT | 7-2-57 | AMENDED to make changes in antenna system. | | |
| R & F | 7-5-57 | (decr.hght) | | |
| AMENDMENT | 1-29-58 | AMENDED to make changes in ground system. | | |
| R & F | 2-3-58 | | | |

GATES BC 1J

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W L E SName HARRY A. EPPERSON, SR.

| File No. | Dated | Application for | Action | |
|----------------------|--------------------|--|---|---------------------|
| | | | Nature | Date |
| BMP-8296 | 10-18-58 | Modification of C.P. (BP-11,197 which authorized a new Standard Broadcast Station) for extension of completion date from 11-19-58 to 4-1-59. A. L. Stein, Atty. | RETURNED | 10-22-58 |
| Rec'd | 10-20-58 | | Re: Notary Public's Commission-expired | |
| Resub. | 10-25-58 | | | |
| Rec'd | 10-27-58 | | | |
| Filed | 10-27-58 | | GRANTED | 11-18-58 |
| | | | Extended to | 4-1-59 |
| BMP-8419 | 1-14-59 | Modification of c.p. (BP-11,197 as mod., which authorized a new standard broadcast station) to change antenna-transmitter location from Just off Hwy. 58, approx. 0.6 mile S.W. of Lawrenceville, Va. to approx. .36 mile off Brick Yard St. and 2 mile west of City Limits, Lawrenceville, Va. and make changes in ground system.& antenna system. | RETURNED | 1-21-59 |
| Rec'd | 1-19-59 | | Incomplete | |
| Resub. | 1-23-59 | | | |
| R & F | 1-26-59 | | | |
| | | | GRANTED | 4-21-59 |
| | | | (conds retained) | |
| | | | ISSUED | WITH BMP-8462 |

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W L E SName HARRY A. EPPERSON, SR.

| File No. | Dated | Application for | Action | |
|----------------------------|-------------------------------|--|-----------------------------|------------------------------------|
| | | | Nature | Date |
| BMP-8462 Rec'd Filed | 3-23-59 3-26-59 3-26-59 | Modification of c.p. (BP-11,197 as mod., which authorized a new Standard Broadcast Station) for extension of completion date from 4-1-59 to _____. | GRANTED to ISSUED | 4-21-59 8-1-59 WITH BMP-8419 |
| A. L. Stein, Atty. | | | | |
| BMP-8529 Rec'd Filed | 4-29-59 5-4-59 5-4-59 | Modification of c.p. (BP-11,197 as mod., which authorized a new Standard Broadcast Station) to make changes in antenna and ground systems (Decrease height). | GRANTED | 6-25-59 |
| A. L. Stein, Atty. | | | | |
| BMP-8623 R & F | 7-2-59 7-9-59 | Mod. of c.p. (BP-11,197 as mod. which auth. a new standard broadcast station) for extension of completion date from 8-1-59 to 11-15-59. | GRANTED to | 7-28-59 11-15-59 |

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters WLESName HARRY A. EPPERSON, SR.

| File No. | Dated | Application for | Action | |
|---------------------------|-------------------------------|--|---------|---------|
| | | | Nature | Date |
| BMP-8688 R&F | 8-22-59 8-24-59 | Mod. of op (BP-11197 as mod. which auth. new standard b/c station) to chg. studio loc. & remote control point loc. from Main St., Lawrenceville, Va. to Court St., Lawrenceville Va. & chg. type trans. (Collins 20V). | GRANTED | 9-10-59 |
| | | A.L. Stein, Atty | | |
| BL-7703 Rec'd Filed | 9-16-59 9-16-59 9-16-59 | License to cover construction permit (BP-11197, as modified) which authorized a new standard broadcast station. | GRANTED | 10-6-60 |
| | | A. L. Stein, Atty. | | |
| BR-3912 Rec'd Filed | 7-1-63 7-11-63 7-11-63 | Renewal of License A. L. Stein, Atty. | GRANTED | 1-9-64 |

AUG. 1955 #5

APPLICATION RECORD - BROADCASTING

Call W L E S

ELTON NORBORNE DOYLE, JR. and WILLIAM CARLTON LINK Letters
dba BRUNSWICK BROADCASTING COMPANY

Name X HARRY A. EPPERSON, SR.

Lawrenceville, Virginia

| File No. | Dated | Application for | Action | |
|---|--|---|---------------------|-------------------------|
| | | | Nature | Date |
| bz-5110 R. & F. | 11-1-63 11-4-63 | Authority to determine operating power by direct measurement of antenna power; specify type trans as Collins-20-V-2. Atty- A.L. Stein | GRANTED | 3-4-64 |
| EAL-5493 R & F | 6-4-65 6-10-65 | Voluntary assignment of license to ELTON NORBORNE DOYLE, JR. and WILLIAM CARLTON LINK dba BRUNSWICK BROADCASTING COMPANY Atty. - A.L. Stein | GRANTED Eff: | 11-3-65 12-31-65 |
| BR-3912 R & F | 6-23-66 6-28-66 | Renewal of license Atty- A. L. Stein | GRANTED | 10-14-66 |
| BR-3912 R & F #525926 \$75. P. N. JUL 28 1969 | 6-27-69 6-30-69 6-30-69 6-30-69 | Renewal of License Atty.: A. L. Stein | 9 GRANTED | 9-25 9-25-69 |

APPLICATION RECORD - BROADCASTING

Call
Letters WLES

Name ELTON NORBORNE DOYLE, JR. and WILLIAM CARLTON LINK
dba BRUNSWICK BROADCASTING COMPANY
LAWRENCEVILLE, VIRGINIA

| File No. | Dated | Application for | Action | |
|--|---|---|---------|----------|
| | | | Nature | Date |
| 3-12-71 | Annual filing fee \$16.40 paid 10-5-70. | #634571. | | |
| BR-3912 R & F PN PRESS AUG 1 1972 | 6-27-72 6-30-72 6-30-72 | Renewal of License Atty: A.L. Stein | GRANTED | 10-27-72 |
| BR-3912 R & F PN Recd. PRESS JUN 23 1975 | 5-24-75 5-29-75 " | RENEWAL OF LICENSE A.L. Stein, Atty. AMENDED 9-9-75 re: programming | GRANTED | 9-23-75 |
| BR-3912 R & F PRESS JUN 9 1978 | 5-22-78 5-25-78 | Renewal of License A. L. Stein, Atty. | GRANTED | 9-26-78 |

APPLICATION RECORD-BROADCASTING

Call Letters: W L E S

580KHz.

Name: ELTON NORBORNE DOYLE, JR. AND WILLIAM CARLTON LINK DBA
BRUNSWICK BROADCASTING COMPANY

Station Location: LAWRENCEVILLE, VIRGINIA

| File No. | Date | Description | Action and Date |
|--|-------------|--|------------------------------|
| BML800814AM PRESS (0) | SEP 25 1980 | Modification of License to change Main SL & RC to: On Hwy. 58, East of Town, Lawrenceville, Virginia (OUTSIDE CITY LIMITS). Atty. A. L. Stein | GRANTED: 10-17-80 |
| BTC800926EP Form 316 PRESS OCT 9 1980 | | Voluntary transfer of control of lic corp from W. Carlton Link & E.N. Doyle, Jr. to W. Carlton Link Atty-A.L. Stein | GRANTED 10-24-80 EFF: |
| BR-810601E7 Press: AUG 5 1981 | | Renewal of License Attorney: A. L. Stein | grtd. 10-22-81 ISSUED |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

